



**KESHAV MEMORIAL INSTITUTE OF MANAGEMENT**  
(AFFILIATED TO OSMANIA UNIVERSITY)  
APPROVED BY AICTE  
A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY

2022-2024

**INDUSTRIAL VISIT**

**MASQATI DAIRY PRODUCTS LIMITED**

**Place: Masqati Dairy Products Limited, Hyderabad.**

**Date: 28<sup>th</sup> March 2024.**



An industrial visit was organized by Department of Business Management for MBA final year students in order to get the practical knowledge about “various manufacturing processes of an Industry” carried out by Masqati Dairy Product Limited located in Hyderabad.

**DETAILS OF TRIP**

- Keshav Memorial Institute of Management had organized an industrial visit on 28<sup>th</sup> March 2024 to Masqati Dairy Products Limited, Hyderabad. For the students of MBA Final year, the visit was organized by HOD of MBA Dr. Anjan Kumar. The industrial visit was witnessed by 45 students from both sections, who were accompanied by the faculties Mrs.T. Swetha, Ms.S.Chandana and Mr. K.V.R. Murthi.
- All the students were very excited and departed from the campus on 28<sup>th</sup> March 2024 at 9:30 am by bus.
- Arrived the destination i.e Masqati dairy at 10:45 am then started the journey of acquiring knowledge about the machineries/equipment’s integrated with advanced technology that is involved in the process of preparation of milk, curd, flavored milkshakes, ghee, ice cream.

- It almost took us around 2.5 hours i.e 1:15 pm to gain in-depth information about the factory as well as the process of various departments involved in the factory.
- And lastly reached our college campus by 2:30 pm.

## **COMPANY PROFILE**

Masqati Dairy Products Limited is an unlisted public company incorporated on 29 November 2019. It is classified as a public limited company and is located in Hyderabad, Telangana. Its authorized share capital is INR 35.00 cr and the total paid-up capital is INR 28.60 cr.

The current status of Masqati Dairy Products Limited is - Active.

The last reported AGM (Annual General Meeting) of Masqati Dairy Products Limited, per our records, was held on 25 September 2023.

Masqati Dairy Products Limited has eight directors - Sultan Bin Ibrahim Masqati, Khalid Bin Ibrahim Masqati, and others. The Corporate Identification Number (CIN) of Masqati Dairy Products Limited is U15200TG2019PLC137237. The registered office of Masqati Dairy Products Limited is at H.No.22-4-470, Alijah Kotla Near Charminar NA, HYDERABAD, Hyderabad, Telangana.

## **GROUP OBSERVATION**

- This Industrial visit is very helpful to the students for their future practical Life & bring a positive change in their thinking & practical behavior regarding Education & specializing our technical and business process Management.
- We acquired practical knowledge regarding the technological advancements in machine technology.
- Gained detailed information on various machine components and their multifaceted applications.
- Students got practical knowledge of processes of raw milk into an array of products including butter, cheese, cream, yogurt, ghee, condensed milk, dried milk, ice cream, etc. and produce various by-products including buttermilk, whey, ghee, and skim milk.

## **Conclusion**

Keshav Memorial Institute of Management had organized an industrial visit on 28<sup>th</sup> March, 2024 to Masqati Dairy Products Limited, Hyderabad. Industrial visit has its own place of importance in a career of a student who is pursuing a Degree/PG course. In fact, it constitutes a part of core course

curriculum taught at the college. The objective of an industrial visit is to provide the students an insight regarding the internal working of companies. Today, we all perfectly understand that theoretical knowledge is just not enough for a successful professional career. Industrial visits provide the students with an opportunity to learn practically through interaction, working methods and employment practices. Industrial visits grant the students a great opportunity to interact with industries and know more about industrial environment. The practical knowledge of how a business can be started and what are the real life challenges being faced can only be learnt through have practical experience from Masqati Dairy Products limited.

